



Making A Difference

ARMA International Educational Foundation

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www.armaedfoundation.org

Our Mission

Generate and provide resources for research, education and scholarships to continually advance our profession.

- ✓ Support research on critical issues
- ✓ Foster educational initiatives that further the profession
- ✓ Provide education grants to enhance professional knowledge and skills

A Little History

- Founded in 1997 as a separate non-profit 501(c)3 corporation
- Established a solid governance process
- Partners with ARMA International and other RIM-related organizations for research and scholarship activities

Fundraising Targets

- Directed Donations
 - Funds from individuals and organizations which are given for a specific project or activity, i.e. International Book Project or specific research project.
- Non-Directed Donations
 - Funds given 'in general' and can dedicated to marketing, fundraising and administration support activities

How Are Donated Funds Allocated When Received?

- Endowment Fund
 - Funds are placed in investment vehicles that generate interest income to fund mission-oriented initiatives and strategic goals
- Foundation Operation
 - Funds utilized for marketing, fundraising and administration support activities



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**EDUCATIONAL
FOUNDATION**
RESEARCH · EDUCATION · SCHOLARSHIP

Critical Mission: Research

Sponsored Research Projects – Benefit You!

- Research projects are selected which address critical issues in records and information management
- To date, 13 research projects have been funded and completed
- The reports for each are available for download free on the Foundation website

Recent Research Projects

- Personal Privacy Protection Requirements for the 50 US States – Virginia Jones, CRM, FAI
- Legal Holds for Anticipated Litigation – New Case Developments – John Isaza, Esq.
- Proving the Authenticity of a Document Introduced as Evidence – Stephen Mason
- Identifying and Classifying E-Messages as Records – Jesse Wilkins, CDIA

Research Projects Currently Underway

- Core Works for the Records and Information Management Profession: An Annotated Bibliography – April Norris
- Social Networks' Impact on Records and Information Management – Helen Streck, CRM
- Metadata in Court: How the Courts Have Been Treating This Issue – John J. Isaza, Esq.
- Revision to RIM Checklist for Mergers, Acquisitions, Divestitures and Closures – John Phillips, CRM, FAI, CDIA+, CDIA
- Absorptive Capacity and Records Management – Exploring the Relationship – David Gaynon and John Stoner



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Critical Mission: Scholarship

The Scholarship Program

- *Objective:* Strengthen the ability of individuals to pursue successful careers in records and information management
- *Means:* Funds used to grant educational scholarships; donors in the US enjoy a tax deduction
- *Results:* Students have been awarded \$ 3,000 scholarships for academic programs focused on records and information management

Scholarship Awards - 2009

- Cherri Ann Beckles, PhD Archives and Information Studies, University of Dundee, Scotland. Resident of Barbados
- Jennifer Borland, MS (Joint Degree) Archival Studies & Library Science, University of British Columbia. Resident of Canada
- Matthew Grant, MS Information Science, University of Michigan, Resident of United States (Mavis Eppes Scholarship)

A New Program: The Scholarship Enhancement Project

- Provide a means for scholarship donations to be tax deductible while preserving Chapter/Region control of their scholarship programs.
- Allows chapters and regions to raise funds for collegiate scholarships and have the donations be deductible for tax purposes
- The Foundation acts as the 'clearinghouse' for the funds, but the Chapter/Region maintains eligibility and selection control

Scholarship Enhancement Project – The Foundation Helping You and Your Chapter!

How it works:

- Use AIEF website to establish a centralized on-line data base of available RIM scholarships.
- Control over the withdrawal of funds would rest completely with the participating organization.
- Candidates will be directed to apply to the applicable sponsoring organization.

Expanding Scholarship Opportunities

Currently:

- The Mavis Eppes Scholarship with a focus on students striving toward a career in legal records management

Future:

- Specifically endowed and focused scholarships



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Critical Mission: Education & Partnerships

Making A Difference Globally

Tanzania Book Project

- Supplied core RIM text books to University of Dar es Salaam in Tanzania to begin degree program in records management

Partnership Accord with The International Records Management Trust (IRMT)

- Joint collaboration and support of RIM education initiatives in developing countries
- Funding to assist delivery of educational materials focused on electronic records management



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You...
Making A Difference
For the Future of Our
Profession!

You...Making A Difference

- The Evergreen Fund
- Legacy Campaign
- Sponsored Giving
 - Sponsor a specific research project
 - Help sponsor a dedicated scholarship
 - Support a specific educational program

If you or your chapter would like to sponsor a Foundation project or activity contact:

Our Foundation Administrator at
admin@armaedfoundation.org

Silent Auction 2010

San Francisco

- November 7 – 8, 2010
- Donate an item for the auction
- Complete the donor form at www.armaedfoundation.org
 - Please note our requirements for items requiring shipping from the auction or for special redemption
- Then come place your bids in San Francisco!

Raffle Tickets – Here Now!

Chance to win a

- Kindle ®
 - Blackberry ®
 - ARMA Conference 2011 Registration
-
- Drawings for the Kindle and Blackberry will be held in San Francisco
 - Drawings for the ARMA Conference Registration (\$899 value!) will be held in May 2011

We All Can Make A Difference For the Future

- Over 80% of donations are generated locally, but have global impact!
- Your participation, no matter how small or large, helps build a solid foundation for our profession and future generations of records and information management professionals
- All funds directly benefit the Foundation's critical mission programs



Join the growing number of records
and information management
professionals who have become a
part of the
ARMA International Educational
Foundation
Family of Friends!

A diverse group of smiling people clapping. The group includes men and women of various ethnicities, all appearing happy and engaged. They are clapping their hands, suggesting a celebratory or appreciative atmosphere. The background is plain white.

THANK YOU!

THANK
YOU!

THANK YOU