

2009 Southeast Region Leadership Conference
June 25 – June 27, 2009
Ft. Lauderdale, Florida

Arrival/Check in
 Embassy Suites – Fort Lauderdale
 1100 SE 17th Street
 Ft. Lauderdale, FL 33316
 Phone: 954-527-2700
 Fax: 954-760-7202

Call for reservations at 1-954-527-2700. Mention ARMA to receive a \$134, plus 11% tax, for double king suite room rate (other rates are available). Please reserve no later than May 25, by calling the hotel directly. We apologize, but rooms will not be available at these rates online.

Thursday, June 25

Time	Session	Speaker/Facilitator
5:00 pm - 7:00 pm	Meet and Greet Reception	<i>Hospitality Suite</i>

Friday, June 26

Time*	Session	Speaker/Facilitator
7:30 am - 8:00 am	Registration and Breakfast	
8:00 am – 8:15 am	Welcome and Introductions	<i>Alice B. Young, Southeast Region Manager</i>
8:15 am – 10:00 pm	Building Your Leadership Momentum – Part 1	<i>Dale Mask, Alliance Training & Consulting</i>
10:00 am – 10:15 am	Break	
10:15 am – 12:15 pm	Building Your Leadership Momentum – Part 2	<i>Dale Mask, Alliance Training & Consulting</i>
12:15 pm – 1:15 pm	Lunch (provided)	
1:15 pm – 2:15 pm	Preparing For and Taking the CRM Exam	<i>Donald Schewe, CRM</i>
2:15 pm – 2:45 pm	ARMA, Int'l Education Foundation	<i>AIEF Representative</i>
2:45 pm – 3:15 pm	State of the Region	<i>Alice B. Young, Region Manager</i>
3:15 pm – 3:30 pm	Break	
3:30 pm – 5:00 pm	Chapter Highlights – What's Worked for You? Part 1	<i>Chapter Reps</i>
5:00 pm – 6:00 pm	Personal Time	

Friday, June 26

Time	Session	Speaker/Facilitator
6:00 pm – 6:30 pm	Meet in Hospitality Suite	<i>Hospitality Suite</i>
6:30 pm – 11:00 pm	Ft. Lauderdale – on your own	

Saturday, June 27

Time*	Session	Speaker/Facilitator
8:00 am – 8:30 am	Breakfast	
8:30 am – 9:30 am	Board Presentation	<i>Pam Duane, ARMA Director</i>
9:30 am – 11:00 am	Don't be puzzled – a case study of how one ARMA Chapter is preparing for the future	<i>Joe Pearson, Atlanta Chapter President, and Tera Ladner, Atlanta Chapter Marketing Director</i>
11:00 am – 12:00 pm	Chapter Highlights – Part 2	<i>Chapter Reps</i>
12:00 pm – 1:00 pm	Lunch (provided)	
1:00 pm – 2:00 pm	ARMA & Your Chapter: Resources for Success	<i>Tom Killam, Director of ARMA Member Services</i>
2:00 pm – 3:30 pm	Chapter Highlights – Part 3	<i>Chapter Reps</i>
3:30 pm – 4:30 pm	Discussions on 2009 ARMA Annual Conference; Presentations from chapter(s) requesting opportunity to host 2010 SE Region Educational Conference in Spring of 2010	<i>Alice B. Young, Region Manager</i>
4:30 pm	Conference Adjourns	

* Times are approximate and may shift according to the flow of the conference.